

MIDLANDS SADDLE CLUB HOOF PRINTS



August 2011



SPECIAL POINTS OF INTEREST :

*Riding Events

*Treasure Report

* Fun Show Info.

*Mew Members

* Beach Ride Info.

*Scrap Book Photos

July's Pool Party

Thank you for all who came. It was a great success. Thank you Amanda for your hospitality.

During the July meeting we all enjoyed a few rounds of Horse Trivia.

Fun and Educational!

If you are a new member and need any information about riding events please feel

free to ask any of our members, we will gladly help you out.

Riding Events

(rides are subject to change)

Sept.

9-10 Wet-N-Wild at Double J

10 Giddy Swamp 10 am
(water/elec. hook up)

24 Brick House 10 am

Oct.

15 Hitchcock Aiken 10 am

Bring a bagged lunch

22 Fun Show

Nov.

3-6 Heart Association

Myrtle Beach Ride



We need

Photos for the scrap book.

Welcome New Members!

Ashton Mitchell
Darrell Young
Ashton Young
Marian Young
Layla Young

Marie Harsey

BeBe Lane

Ron Charette
Carol Charette

Abbie Gehlken

Kimberly Williamson
Tobin Williamson
Hailey Williamson
Shawn Williamson

Ralph Rodgers
Rita Rodgers

Morgan Ditmer
Reta Ditmer
Charles Ditmer

Larry Fulmer

During our August Meeting

Our Fall Fun Show will be held at the Red Bank Arena on Oct.22 During this event you will be asked to create a costume for you and your horse. So start brainstorming now. Be creative!

On Nov.2-6th The 30th Annual Jack Monroe Beach Ride is to benefit The American Heart Association. It is located in Myrtle Beach at Lakewood Camping Resort. To book your site call Mary Kate at (866) 915-6238 be sure to tell her you are with the Midlands Saddle Club.

Or visit



MEETING MINUTES

Treasure Report

Althea reported that there is \$809.62 in the account.



Note To Self...

1. During our next meeting on Sept. 1st we will be planning our events for the Fun Show. If you have a specific event that you would love to see on the event list, please let us know.
2. We will have a guest speaker during our Oct. 6th meeting. Dr. Amy Spires will be discussing Hoof Care.
3. Since the American Heart Association Beach Ride is Nov. 2-6, our club will meet on Nov.10th at Ryan's.

Till Next Time



Be sure to tell a friend about our club. More the Merrier. Next meeting will be held on Sept.1st at Ryan's Steak House in Lexington at 7:30pm.

Happy Trails, till we meet again.



Caption describing picture or graphic.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”



Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your

readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your

articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial.

You can also profile new employees or top customers or vendors.

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey.

Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your

readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your

articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial.

You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message

you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

HEWLETT -
PACKARD
COMPANY

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com



Organization

Your business tag line
here.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

We're on the Web!
example.com

BACK PAGE STORY HEADLINE



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way

to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.